

“Give Your  
Vocal Cords  
a Little  
Something for  
the Effort.”

# Steven *Moore*

## Overcome Your Everest

How you respond and react during difficult times defines who you are as a professional, but more importantly, as a person.

It was a normal plane flight from Charlotte to Atlanta. Prior to take-off, I struck up a conversation with the person next to me. Little did I know that individual was Arthur Wylie, self-made millionaire and author of the best-selling book, “Only the Crazy and Fearless Win Big.” It was during our conversation that I realized I needed to do more. I realized I had a gift and I had a story. Ten years prior I told my story to multiple church groups and I continued to tell my story to individuals I met throughout the years. However, I never pursued my true passion – meeting new people, telling my story, and encouraging others to overcome the challenges they face in their daily lives. So now I want to share my story with you – to motivate you to have an expectation for success. I want to share how an unexpected message: “Give your vocal cords a little something for the effort,” impacted and guided my journey. Are you ready?



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