



FPR A Student Scholarship Application Spring 2018

The Capital Chapter of the Florida Public Relations Association (FPR A) is looking for students who exemplify **PR**incipled, **PR**agmatic **PR**oblem solving skills that the best PR **PR**ofessionals bring to the table. We'll be awarding three scholarships to applicants who demonstrate the most thorough, effective and creative communications solutions. Applications will be accepted from students at FSU, TCC, FAMU and Flagler students interested in pursuing a career in public relations.

The PRizes

- One \$1,000 scholarship for tuition, fees and books
- Two FPR A annual conference registration fee scholarships

The PRoblem

A local university has banned all student organizations on campus due to what the university president deemed dangerous and sometimes illegal activities by some of the groups. Create a PR campaign plan that details how you would utilize public relations to get student organizations reinstated on campus.

The PRocess

To be considered for scholarships, students should submit the following:

- Four copies of your writing assignment. Please **do not** put your name on your writing assignment
- Four copies of your resume
- One unofficial copy of your transcripts

All application packets should be submitted electronically or via mail to:

Amanda Handley, APR
ahandley@bowstern.com
1650 Summit Lake Dr.
Suite 101
Tallahassee, FL 32317

**DUE
FEB. 28**

The Fine PRint

Applicants must be a currently-enrolled student at FSU, TCC, FAMU or Flagler pursuing a PR-related degree with a minimum cumulative GPA of 3.0. Applicants may not be a previous FPR A scholarship winner. Applications will be judged by three or more FPR A Capital Chapter members, and student names will be removed to prevent bias. All applicants will be given an interview with Tallahassee's top PR firms discussing their application and career goals. Successful applicants will be selected from these interviews. Annual conference scholarship recipients will be responsible for their own travel accommodations.