

Committee Interest Form



GET INVOLVED!

A great way to enhance and maximize your membership in FPRA is by being active in chapter activities, which provide you an opportunity to network with your peers, expand your skills and utilize your strengths.

Membership – Recruits and retains members through creative services, membership events and personal contacts. (Chair: Erica Villanueva; erica@ronsachs.com)

Roast and Toast – Organize, solicit sponsorships, event plan and execute the Capital Chapter’s signature event, an annual scholarship fund raiser benefiting students at FAMU and FSU. (Chairs: Allie Merzer-Fleming amerzerfleming@yahoo.com; and Felina Martin felina@youreventions.com)

Accreditation & Certification– Organize, plan, promote and execute the accreditation process for members. May serve as proctor for exams (must have related designation to proctor). (Chair: Rachel Smith, APR, CPRC; Rachel.Smith@vr.fldoe.org)

Community Service – Organize annual ER for PR half-day session that pairs public relations practitioners with representatives from local qualifying nonprofit agencies requesting PR assistance. Also assist in planning and executing a variety of other Chapter community service events and campaigns. (Chairs: Erin Schmidt eschmidt@rboa.com; and Jessica Clarke jisabelle@ronsachs.com)

Image Awards – Organize annual competition to recognize outstanding PR programs, and encourage and promote the development of PR professionalism in our community. (Chair: Jamie Fortune; jamief@moore-pr.com)

Publicity – Work with area news media to promote chapter events, recruit new members and further the interests of the profession. (Chair: Mary Leslie; maryelizabethleslie@gmail.com)

PRiority!/E-Communications – Create calendars, draft copy, edit and distribute Chapter’s e-communications, including monthly e-newsletter, programs, e-vites and other announcements. (Chair: Lynne Takacs; lynne.adams.takacs@gmail.com)

Professional Development – Develop and organize large, half-day public relations training opportunities, such as the annual media workshop. (Chair: Rachel Gustafson; rachel@coremessage.com)

Programs – Arrange speakers for monthly meetings, creates monthly program and meeting details. (Chair: Nanette Schimpf, APR; nanettes@moore-pr.com)

Student Liaison – Work with FSU and FAMU students to promote the public relations profession and the Capital Chapter, including coordinating student socials and scholarship competitions. (Chair: Lauren Novo; lauren.novo@gmail.com)

Secretary/Historian—Document chapter activities, including taking pictures and notes, and work to compile past programs, president, award information and other historical items. (Chair: Sandi Poreda; sandi.poreda@gmail.com)

“Food for Thought” – Plan smaller, more specialized professional development seminars for members, such as printing tours, social media tutorials, etc. (Chair: Mandy Lou Stark; mstark@flicities.com)

Emerging Technology – Responsible for maintaining and updating chapter website, staying up-to-date on emerging communications trends, facilitating social media outreach through the chapter blog and fan pages. (Chair: Nate Long; nlong@visitflorida.org)

I cannot commit to joining a committee, but please call on me if you need assistance with securing any of the following:

- | | |
|--|--|
| <input type="checkbox"/> Meeting Space | <input type="checkbox"/> Promotional Items |
| <input type="checkbox"/> Signage | <input type="checkbox"/> Food & Beverage |
| <input type="checkbox"/> Speakers | <input type="checkbox"/> Media Space/Ads |
| <input type="checkbox"/> Sponsorship Opportunities | |
| Other (please specify) | _____ |

Contact Information:

Name: _____ Phone _____ E-mail: _____

Don’t forget to visit fpra-capital.org to learn more about our upcoming programs and events.