



**FLORIDA
PUBLIC RELATIONS
ASSOCIATION**

**Capital Chapter
2010-2011
LEADERSHIP INTEREST SURVEY
Survey Due by: May 21, 2010**

Name: _____ **Date:** _____

Current Position(s) with Capital Chapter: _____

Length of Membership with FPRA: _____

Previous FPRA Leadership: (chairperson, assistant chairperson, etc.)

Previous FPRA Involvement: (include all non-leadership roles – committee work, etc.)

Experience: (list volunteer experience, leadership roles, skills or training that may be useful to a board position)

Interest Indicator:

_____ I am interested in an Officer position with the Board of Directors (*President, President-elect, Treasurer, Secretary*).

List position(s): _____

_____ I am interested and willing to serve on the Board and chair a committee.

_____ I will not be able to serve on the board for the 2009-2010 association year but can be called upon for special projects.

_____ I will not be able to serve on the board during the 2009-2010 association year.

(2)

Please rank your top three choices, with 1 indicating the most interest:

_____ **Membership** – Recruits and retains members through creative services and personal contacts.

_____ **Roast and Toast** – Organizes annual scholarship fund raiser that benefits students at FAMU and FSU.

_____ **Accreditation** – Organizes, plans, promotes and executes the accreditation process for members of the Capital Chapter. May serve as proctor for APR and/or CPRC exams (must have related designation to proctor).

_____ **Community Service** – Organizes annual, half-day session that pairs public relations practitioners with representatives from local qualifying nonprofit agencies requesting PR assistance.

_____ **Image Awards** – Organizes annual competition to recognize outstanding PR programs, and encourages and promotes the development of PR professionalism in our community.

_____ **Publicity** – Markets and promotes the chapter. Works to increase community awareness of our chapter and activities. Keeps chapter web site up-to-date

_____ **PRiority! Editor** – Acts as Editor of the monthly chapter electronic newsletter.

_____ **Professional Development** – Develops and organizes public relations training opportunities for the chapter such as the annual media workshop.

_____ **Programs** – Arranges speakers for monthly meetings, and handles any special requests for equipment.

_____ **Student Liaison** – Works with FSU and FAMU students, and coordinates student socials and the awarding of student scholarships.

_____ **“Food for Thought”** – Plans smaller professional development seminars that are implemented during “lunch.”

_____ **Website Communication and Emerging Technology Chair** – Responsible for maintaining and updating chapter website, staying up to date on emerging communications trends, facilitating social media outreach through the chapter blog and fan pages.

Please e-mail your completed form to Terrie Ard, APR, CPRC at terriea@moore-pr.com by **Friday, May 21, 2010**. You may also hand deliver the form to Moore Consulting Group, Attention Terrie, 2011 Delta Blvd. This interest survey is for the board year that begins September 1, 2010.

*Thank you for your continued involvement and support of the
FPRA Capital Chapter.*